

MICRO

At the institutional-level, hospitals, clinics, and community care centres are the main spheres of influence here.

At this level, the health impacts of digital health investments are directly experienced by providers and beneficiaries of service delivery, and are influenced by institutional policies and administrative procedures.

Planning¹ - What are we doing and why? What should we be considering?

This phase describes the early pre-implementation stage of digital health where the solution is conceptualized and designed. Actions at this phase will include determining service type and target users, identification of team members, community leaders and partners, regulatory and resource requirements, amongst others. The aim is to establish a solid foundation for implementation, health system impact and long-term sustainability.

Engaging should also be considered during this early phase and involves answering the questions of: *Who do we involve/How do we involve them?* Ideally engaging key stakeholders should occur as early as possible, identifying community leaders and partners (including policy, clinical, administrative, and regulatory actors) in addition to potential users and beneficiaries of digital health. Engaging in the right people early will help facilitate buy in, early adoption and utilization, as well as refinement of the technology, where needed. Strategic and purposeful engagement will have an impact on implementation success as well as the short and long-term outcomes.

DIMENSION/ CONSTRUCT	DEFINITIONS	WHAT TO MEASURE/SUB-CONSTRUCT/VARIABLE	METHODS, TOOLS, & APPROACHES	QUESTIONS/CONSIDERATIONS
EQUITY	<p>Health equity² implies that everyone has a fair opportunity to attain long and healthy lives and that no one is disadvantaged from achieving this potential irrespective of their social, economic, geographic, demographic, racial or ethnic grouping.</p> <p>Digital health equity³ is achieved when all people have equal opportunity to access, use and benefit from digital health to attain long and healthy lives.</p>	<p>Digital literacy⁴: “interest, attitude and ability of individuals to appropriately use digital technology and communication tools to access, manage, integrate, analyze and evaluate information, construct new knowledge, create and communicate with others”.</p> <p>Digital health literacy⁵: “ability to seek, find, understand, and appraise health information from electronic sources and apply the knowledge gained to addressing or solving a health problem”.</p> <p>Availability⁶: timeliness of accessing digital health information or services when and where needed.</p> <p>Access: availability of digital health information or services within reasonable reach of those who need them when they are needed</p> <p>Representativeness: does characteristics and profiles of participants included in the evaluation reflect the target populations’ characteristics/profiles?</p> <p>Cultural appropriateness: the digital health solution is respectful of and responsive to the cultural and religious beliefs, values and norms (e.g., language, communication style, contractual modality, timing) of all users and beneficiaries?</p>	<p>CAMH Virtual care equity matrix: No one is left behind https://kmb.camh.ca/eenet/resources/virtual-care-equity-matrix-no-one-left-behind</p> <ul style="list-style-type: none"> Public and Patient Engagement Evaluation Tool (PPEET) Strategy for Patient Oriented Research (SPOR) Patient Engagement Framework Patient Advisors Network (PAN) Patients Included charter archive has resources for patient experience inclusion https://patientsincluded.org/ (Infoway) 	<ul style="list-style-type: none"> Is the required information communication technology (e.g., computer, mobile phone, internet connection/bandwidth, software) available in sufficient quantity and quality for all users and beneficiaries? What steps or precautions⁸ are being taken to ensure barriers (e.g., cost, digital literacy skills, privacy) to digital health use do not exist or are minimised? Is data collected, in disaggregated and aggregated form according to the social determinants of health: sex, gender identity, race, geographical location, socioeconomic group, level of (digital) literacy, age, ability? How accessible is this intervention? Are there certain populations that may have difficulty with access? What assumptions are being made about the target population? Are there a variety of ways to achieve the intended task, or restricted to just one?⁹ Is there IT support available for patients and providers? Does the service area have high quality Wi-Fi/cell service? Do all patients have access to any technology required to access the intervention (e.g., smartphone, computer)? Who do we involve? What teams do we engage? Diversity and multidisciplinary composition of team Diverse experience – novice (end-user) to expert (policymakers, academics)

¹ Canada Health Infoway, “Digital Health Equity Analysis: Access to Electronically-Enabled Health Services.”

² “Www.Cdc.Gov”; “Https://Www.Instituteofhealthequity.Org/.”

³ World Health Organization, *Global Strategy on Digital Health 2020-2025*.

⁴ Government of British Columbia, “Digital Literacy.”

⁵ Norman and Skinner, “EHealth Literacy.”

⁶ Detollenaere Jens et al., “Barriers and Facilitators for EHealth Adoption by General Practitioners in Belgium.”

⁸ Veinot, Mitchell, and Ancker, “Good Intentions Are Not Enough.”

⁹ De Vito Dabbs et al., “User-Centered Design and Interactive Health Technologies for Patients.”

		Patient-centred⁷ : digital health information and services are delivered in a way that treats beneficiaries with dignity and respect. It supports patients being in control of their care and enables shared and informed decision-making in a partnership model between patients, families and care providers.		<ul style="list-style-type: none"> • How will the results/information be interpreted, understood and used? • To what extent is group representation reflected within the project team. • Are all stakeholders provided with equal opportunities to engage and contribute to deliberations (fairness principle)? • How to incorporate user-centered and participatory design that is inclusive and truly user-focused?
STAKEHOLDER ENGAGEMENT	<p>This involves identification and meaningful partnership with any individuals, groups or institutions that can influence or be impacted by the digital health solution at any timepoint, including the target populations (care providers, patients, families), in order to facilitate uptake and acceptance. The involvement or exclusion of certain groups at the planning impacts implementation success, uptake and long-term sustainability. Some people may fill multiple roles in their capacity as stakeholders.</p> <p>Engagement as a means not an end, recognizing engagement as a continuum. The goal is to ensure that the right and necessary people are involved early on in the process and their input/influence is recognized</p>	The absolute number, proportion, and representativeness of individuals who are willing to participate in a given initiative, intervention, or program, and reasons why or why not.	<ul style="list-style-type: none"> • Stakeholder mapping/identification¹⁰ (e.g., use a power-influence grid): identifying different stakeholders' level of interest and influence. • Qualitative interviews • Ethnographic observations (e.g., of meetings, current workflow) • Document analysis • Descriptive reports (e.g., number of consultation/dialogue meetings held with various groups and outcomes of these) <p>Establishing a charter of principles around which stakeholder engage e.g., related to knowledge ownership, accountability, ethics, roles and expectations, etc.</p> <p>Ongoing relationships with clinician communities, vendor communities, research communities, FPT, patient groups, other PCHOs</p> <p>Community Scoping: developing a more in-depth understanding of a community of interest by providing information about its social diversity, history, existing networks, and overall socio-economic characteristics.</p> <p>Change Management Approaches</p> <ul style="list-style-type: none"> • Stakeholder management • A Framework and Toolkit for Managing eHealth Change: People and Processes. (Canada Health Infoway, 2013) 	<ul style="list-style-type: none"> • Are there concerted efforts to involve stakeholders as early as possible in the process? • What is the diversity of stakeholders involved and is it team representative of all groups that will be involved in the project at varying capacities throughout implementation • Patients and members of the public should be engaged as fully participating partners in health and health care research. • To what extent are patients involved in the development and subsequent iterations of the digital solution? I.e., co-design and participatory approaches • At what phases of the project are respective stakeholders involved/invited into the conversation? • What considerations/consultations informed stakeholder engagement? • Is the table considered inclusive? Are systematically/historically marginalized groups (BIPOC, FNIM) and cadres involved in the phases? • What roles and responsibilities (implicit or explicit) are assigned to various actors or groups/organizations? E.g., funders, opinion leaders, early adopters, informants, implementation leaders, • By what process did participants become involved? E.g., Nomination, Appointment, volunteered • How participatory is the approach of design, implementation and overall cross-stakeholder and cross-institutional engagement? • Which voices/stakeholders are being valued and how? • What is at stake for each stakeholder? • Which activities/phase of a project will stakeholders participate and be engaged? • What are their roles and influence in the organization or implementation team? • How do you engage with clinical staff/health teams to clearly identify the problem to solve? • Do the chosen stakeholders work closely with the operations of the digital solutions or the clinical population that can account for the feasibility?

⁷ Government of British Columbia, "The British Columbia Patient-Centered Care Framework."

¹⁰ Walker, Bourne, and Shelley, "Influence, Stakeholder Mapping and Visualization."

<p>VALUE PROPOSITION¹¹</p>	<p>This refers to promises that the vendor or proponent makes regarding the benefits to be derived from a digital health solution and its differentiation from other solutions in the market. It includes short or long-term value that match a future state that purchasers, users and beneficiaries of the solution prioritize or aspire to attain. Value proposition also addresses issues of sustainability with respect to the technology supply model (how the technology was procured), the client-supplier relationship, and the level of potential substitutability.</p>	<p>Use Case: the degree to which the digital solution is viewed as useful and relevant by the rights holders or stakeholders involved in developing, implementing, or adopting and benefiting from the solution.</p> <p>Investment model¹²: The mechanism for financing wide-scale use of the digital health solution that translates into cost savings at a system (macro, meso, or micro) level.</p> <ul style="list-style-type: none"> Upstream value, which follows the supply-side logic of financial markets and investment decisions (and hence depends on preliminary tests of efficacy and safety, and evidence of good business practice)¹³ Downstream value, which follows the demand-side logic of health technology appraisal, reimbursement, and procurement (i.e., relates to evidence of benefit to patients and real-world affordability)¹⁴ <p>Benefiting modelling applied as a tool to gather a quantitative understanding of the problems to be solved and opportunity for value. These estimates can inform prioritization and generate important discussions clarifying scope.</p> <ul style="list-style-type: none"> Infoway Pan-Canadian studies and national models (example: “Connected Health Information” summary and technical appendix) Infoway annual surveys of Canadians and rolling clinician surveys, e.g. insights Surveys of clinicians and Canadians about their needs, interest in various tools and experiences Standardized PREMs (Patient-reported experience measures) and PROMs (patient-reported outcome measures) Engagement strategies and processes Levels of engagement Empowerment of stakeholders Transparency of procedures Provisions for revision of decisions 	<ul style="list-style-type: none"> Operational data (e.g., jurisdictional investment projects) Use case analysis Interviews Surveys Focus groups, co-design session Business model canvas and/or value of product design 	<ul style="list-style-type: none"> Use case: Is the digital solution viewed as necessary by professional experts or expert groups in the relevant field Is the proposed digital solution worth developing or implementing in the first place—and for whom does it generate value? What problem is the digital health solution going to solve and for whom? What is the developer’s business case for the technology? What supply and support structures are needed to ensure availability, reliability and maintenance of the technology? Have these been put in place? What is the opportunity cost of using this digital health solution? How it will be implemented and who will pay for it? What are the key metrics of interest for the different rights holders or stakeholders? What indicators will be used to determine if the program is valuable? Has a clear plan for data collection, monitoring and tracking of key metrics of interest been established? Is the plan inclusive and equity-focused? How do stakeholder groups decide which projects to prioritize and support? Is the investment sustainable? What evidence or metrics (population outcomes) will be collected to assess greatest return on investment? What strategies have been put in place to make it a sustainable model? What is known about efficacy (benefit to patients) or cost-effectiveness (real-world affordability)? Is there a credible business plan that considers issues of safety and efficacy?^{15,16}
<p>APPROPRIATENESS</p>	<p>This is related to the fit, relevance, and compatibility of the digital health solution for a given setting, provider or patient, to address a specific health condition. Digital health solutions should be clinically</p>	<p>Compatibility¹⁷: the degree to which the digital solution is aligned and consistent with workplace values and processes and the extent to which providers value the digital health supported task</p>	<ul style="list-style-type: none"> Patient-reported experience measures Provider-reported experience measures 	<ul style="list-style-type: none"> Do we agree on the anticipated benefits of DHI? Is it compatible with our broader values, ethics and priorities? Do we understand what we have to do to use it? Does our organisation support its use? Do we trust the technology? How do we evaluate it? (i.e., practice and process of evaluation)

¹¹ Greenhalgh et al., “Analysing the Role of Complexity in Explaining the Fortunes of Technology Programmes.”

¹² van Limburg et al., “Why Business Modeling Is Crucial in the Development of EHealth Technologies.”

¹³ Greenhalgh et al., “The NASSS-CAT Tools for Understanding, Guiding, Monitoring, and Researching Technology Implementation Projects in Health and Social Care.”

¹⁴ Greenhalgh et al.

¹⁵ “Infoway Benefits Evaluation Framework (Canada).”

¹⁶ Proctor et al., “Outcomes for Implementation Research.”

¹⁷ Holahan et al., “Beyond Technology Acceptance to Effective Technology Use.”

	<p>relevant and tailored to align with the comfort, needs and preferences of target end user and beneficiaries.</p> <p>It includes ensuring an optimum fit between technology, organizational procedures, and organizational resources while upholding principles of evidence-based care.</p>	<ul style="list-style-type: none"> • Perceptions of compatibility assesses the extent of fit between a digital health solution and the individual or the situation in which the technology will be used. • Compatibility with work values • Compatibility with work processes • Measure of effectiveness (appropriateness of service) and cost-efficiency (appropriateness of health care setting - inpatient vs outpatient)¹⁸ <p><u>Economic Benefits Model:</u> Infoway conducts periodic assessments of potential value of digital health solutions to assess relative costs/benefits across technologies under consideration for investment strategies. The most recent work is not yet available publicly (but may be soon).</p>		<ul style="list-style-type: none"> • Can we adapt it to suit our needs, or adapt our practice as a result of using it? • Do health and social care professionals consider the solution to be evidence-based and useful for driving system level or clinical change?
FEASIBILITY	<p>This is the ability of the digital health solution to work as intended and the extent to which it can be used successfully in each setting.¹⁹</p>	<p>Tool-team-routine heuristic²⁰</p> <p>Feasibility study - assess predefined progression criteria that relate to:</p> <ul style="list-style-type: none"> • The evaluation design (reducing uncertainty around recruitment, data collection, retention, outcomes, and analysis) • The intervention itself (e.g., around optimal content and delivery, acceptability, adherence, likelihood of cost effectiveness, or capacity of providers to deliver the intervention).²¹ • Recruitment rate • Retention rate • Ease of use • Enjoyment • Content and delivery • Capacity of providers to deliver the intervention • Fidelity of design, of delivery, training of interventionists, fidelity of receipt 	<p>Many aspects measured through Infoway System & Use surveys for specific projects, as well as at the population level through Landscape surveys</p>	<ul style="list-style-type: none"> • A concrete plan is established for how programmatic and outcome data will be collected, managed and used. Metrics of interest and indicators of performance are jointly established in line with the minimum standard.²² • Prototypes of the digital health solution are created based on requirements and are pilot tested.
COSTS	<p>The financial, infrastructural and operational needs to facilitate digital health implementation. It encompasses the direct and indirect financial resources required to develop, implement and sustain the digital health solution, and the implications of these for overall system performance.</p>	<p>Remuneration: The types of compensation available to support day-to-day adoption of the digital health solution. This includes billing codes, alternative payment schemes and reward programs, performance-based models, etc., to incentivize change at the individual, practice, and organizational levels</p>	<p>Applied during Infoway’s program and project delivery processes (e.g., jurisdictional investment project data).</p> <p>Infoway conducts periodic assessments of potential value of digital health solutions to assess relative costs/benefits across technologies under consideration for investment strategies.</p> <ul style="list-style-type: none"> • Economic analysis • Business case • Market factors 	<ul style="list-style-type: none"> • What supply and support structures are needed to ensure availability, reliability, and maintenance of the technology? • Will the proposed solution save time and money compared to the previous approach? For whom is this important? • What is the actual market climate for vendor/technical procurement? • How long will it take to implement a digital solution? The longer the time from planning to implementation, the greater the costs may be. • What contingency plans are in place? • What limitations or trade-offs will there be? • How long will it take to design and implement the solution? • What resources are required to implement the solution?

¹⁸ Lavis and Anderson, “Appropriateness in Health Care Delivery.”

¹⁹ Loo Gee et al., *Benefits Realisation: Sharing Insights -- Global Digital Health Partnership (GDHP) White Paper on Evidence and Evaluation*.

²⁰ Shaw et al., “Virtual Care Policy Recommendations for Patient-Centred Primary Care.”

²¹ Skivington et al., “A New Framework for Developing and Evaluating Complex Interventions.”

²² Unsworth et al., “The NICE Evidence Standards Framework for Digital Health and Care Technologies – Developing and Maintaining an Innovative Evidence Framework with Global Impact.”

			<ul style="list-style-type: none"> Project costing benchmarks (e.g. implementation \$/user, telehomecare per patient costs) Financial analysis 	<ul style="list-style-type: none"> What approval is required within the healthcare organization in order to use the solution (for example, sign-off or buy-in from clinician champion)?
CONTEXTUAL FACTORS²³	This encompasses the wider institutional, sociocultural and economic environment of digital health implementation at the macro, meso, and micro levels that can act to enable or constrain implementation.	<p>Societal trends: encompass the general expectations of the public towards healthcare and digital health and the related policy and political climate.</p> <p>Social influence²⁴: the degree to which an individual perceives that others (e.g., supervisors, peers, patients, regulatory bodies) believe she or he should adopt or not, the new technology</p> <p>Facilitating Conditions²⁵: the managerial practices and policies put in place to support and reward technology use. The extent to which digital health use is encouraged, supported, and rewarded in the organization</p> <ul style="list-style-type: none"> Digital health services of interest to Canadians Gap between interest and uptake Digital health interest and intention to use for clinicians Broader perceptions of digital health and the health system captured periodically, most recently through the “Healthy Dialogue” national consultation <p>General expectations on the return-on-value from adoption of the digital solution, e.g., improved patient safety and access to care.²⁶</p> <p>Inner context²⁷:</p> <ul style="list-style-type: none"> Formal and informal leadership support Culture Past experience of innovation and change Mechanisms for embedding change Evaluation and feedback processes Learning environment 	<p>Various measures collected in national surveys:</p> <ul style="list-style-type: none"> Annual survey of Canadian citizens Survey of Canadian physicians / nurses / pharmacists “Healthy Dialogue” consultation with Canadian citizens Snowballing Interviews Focus group, co-design session Dialogues and consultation meetings 	<ul style="list-style-type: none"> Do health providers value the digital health supported task? Is the new technology perceived as consistent with existing work processes? Does workflow need to be modified to accommodate its use? How will the system fit with the organization’s strategy, culture, structure/processes, information infrastructure and return on value? What are the general expectations of the public towards healthcare and digital health? What is the general political climate towards digital health? What is the general economic investment climate towards digital health? What trends may aid or constrain the implementation of the intervention? Are there social pressures and incentives for technology use that may foster compliant technology use? How open to change is the culture of the practice/organization? Is there a process in place to learn from the implementation process to make future initiatives more successful? Consider broad issues (i.e., social determinants of health) as well as settings of care Refer to public expectations, and overall socio-political and economic climates toward technologies, eHealth and health care as a whole.
DATA PRIVACY AND SECURITY	This includes the National, regional, and territorial standards for data sharing and management (e.g., PHIPA, PIPEDA, OCAP), including data governance agreements between institutions and provinces/territories. Security covers the ability to protect the integrity and use of the data	<p>Transparency: The degree to which information about the DHI is made explicit for usage decisions (e. g., details of the intervention author of a DHI are accessible). Ensure due diligence with vendor of record and a privacy impact assessment is planned or will be conducted.</p> <ul style="list-style-type: none"> Project adherence to leading practice Canadians and citizen perceptions Adherence to jurisdictional privacy legislation Number of data breaches 	<ul style="list-style-type: none"> Review of privacy/data governance policies or agreements Infoway requires Privacy Impact Assessments to measure and increase adherence to leading practices. Infoway routinely measures citizen & clinician perceptions around privacy and has done more comprehensive privacy surveys Digital risk assessment 	<ul style="list-style-type: none"> The degree to which the DHI considers legal requirements and aspects with respect to privacy and security aspects.²⁹ What safeguard measures are in place for health information privacy and confidentiality? Who has access to data, health information or health records and are there SOP for defining access? Where will data be stored? In Canada versus outside of Canada? What is the rationale for granting access to health information or health system?

²³ Greenhalgh et al., “Analysing the Role of Complexity in Explaining the Fortunes of Technology Programmes”; Lau, Price, and Keshavjee, “From Benefits Evaluation to Clinical Adoption”; Detollenaere Jens et al., “Barriers and Facilitators for EHealth Adoption by General Practitioners in Belgium.”

²⁴ Holahan et al., “Beyond Technology Acceptance to Effective Technology Use.”

²⁵ Holahan et al.

²⁶ Harsha et al., “Challenges With Continuous Pulse Oximetry Monitoring and Wireless Clinician Notification Systems After Surgery.”

²⁷ Harvey and Kitson, “PARIHS Revisited”; Lee et al., “Perspectives of Patients, Health Care Professionals, and Developers Toward Blockchain-Based Health Information Exchange.”

²⁹ Kowatsch et al., “A Design and Evaluation Framework for Digital Health Interventions.”

	<p>captured, and to ensure only authorized access to the DHI.²⁸ For instance, privacy impact assessments (PIAs) on a proposed digital solution can identify any real or potential impacts on an individual's privacy.</p>	<ul style="list-style-type: none"> • % of clinics, hospitals, community care homes, long-term care homes, etc. that are up to date on privacy standards • How closely the project adheres to leading practice. • Canadians and citizen perceptions 		<ul style="list-style-type: none"> • Regular monitoring and risk/threat assessment are planned • Does the digital health program adhere to privacy legislation and standards? • What data sharing agreements are in place that facilitate/enable data transfer and full access to complete data?
INTEROPERABILITY³⁰ & PORTABILITY	<p>Interoperability can be defined as the ability of digital health solutions to “talk to each other” (i.e., information access, exchange and use) and work with other technologies within the system in a seamless and coordinated manner. Depending on the complexity and use case of a digital solution, interoperability may be foundational, structural, semantic, or organisational.³¹</p>	<p>Current research around specific questions:</p> <ul style="list-style-type: none"> • Completeness of information for care (see reference) • Impact on wait times • Impact on clinician / patient time wastage • Impact on resource utilization • Timeliness • Clinician availability of interoperable tools (access records, send patient information, e-prescribe, etc.) <p>Targeted studies to look at information availability and exchange of the impact on care</p> <ul style="list-style-type: none"> • Informational continuity of care • Access to connected health information systems, modes of access, primary sources of clinical information, satisfaction with EMR and connected information systems <p>Technical data showing that numerical, text, audio, image-based, graphic-based or video information is not changed during the transmission process. Quantitative data showing that numerical, text, audio, image-based, graphic-based or video information is not biased by the data ‘value’ expected from the target patient population.</p>	<p>Measured in Clinician surveys (physician, nursing and pharmacist) – see Infoway resource</p>	<ul style="list-style-type: none"> • How do digital systems related to the intended digital solution currently interact? Does the new solution align with or change the flow of information (access, exchange and use)? • What is the level of interoperability that will be established or maintained with the introduction of this new digital solution (foundational, structural, semantic or organisational)³²? • What system-level and practice changes are needed to ensure or enhance interoperability? Which persons may need to be trained to adjust to these new changes? • Can data collected by the technology be transferred across systems? • Is information (system outputs) readily available when and where needed?
REGULATORY COMPLIANCE	<p>This is the adherence and compliance to benchmarks, regulations, or policy as it relates to digital health technologies and the data collected from its use. It is accompanied by evidence of endorsement, certification, accreditation, or recommendation by relevant regulatory bodies.³³</p>		<ul style="list-style-type: none"> • Direct input from relevant bodies • Environmental scanning 	<ul style="list-style-type: none"> • Is there evidence of endorsement, certification, accreditation, or recommendation by relevant regulatory bodies? • What are the licensing requirements within province/regional contexts (intra/inter)? • Adheres to CHA (Canada Health Act)? • Who owns the intellectual property?

²⁸ “Infoway Benefits Evaluation Framework (Canada).”

³⁰ Health Information Management Systems Society (HIMSS), “<https://www.himss.org/Resources/Interoperability-Healthcare>.”

³¹ Canada Health Infoway, “<https://www.infoway-inforoute.ca/En/Digital-Health-Initiatives/Interoperability>.”

³² Health Information Management Systems Society (HIMSS), <https://www.himss.org/Resources/Interoperability-Healthcare>.

Foundational: the inter-connectivity requirements needed for one system or application to securely communicate data to and receive data from another is established

Structural: the format, syntax and organization of data exchange including at the data field level for interpretation is established

Semantic: Provides for common underlying models and codification of the data including the use of data elements with standardized definitions from publicly available value sets and coding vocabularies, providing shared understanding and meaning to the user

Organizational: Includes governance, policy, social, legal and organizational considerations to facilitate the secure, seamless and timely communication and use of data both within and between organizations, entities and individuals

³³ Detollenaere Jens et al., “Barriers and Facilitators for EHealth Adoption by General Practitioners in Belgium.”

Implementing

Full scale implementation of the digital health solution in real-world settings based on what has been planned occurs at this phase. Implementation should ideally take a staggered approach to allow for incremental learning, feedback cycles and modification of the technology or implementation strategy as needed. This also allows for adjusting personnel and clinical or administrative routines, if needed. A clear plan for data collection, monitoring and tracking of key metrics of interest should have been established in the planning phase.

Evaluating and reflecting in the implementing phase broadly seeks to answer these questions:

- What does implementation rollout look like in real-world settings?
- What (if any) changes (intended and un-intended) have occurred as a result of implementation?
- What have we learnt so far and how can we revise policy, practice or implementation in response to these lessons?
- What are the short, medium or long-term outcomes of the digital health solution? *This may be dependent on funding cycles

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EQUITY	<p>Health equity³⁴ implies that everyone has a fair opportunity to attain long and healthy lives and that no one is disadvantaged from achieving this potential irrespective of their social, economic, geographic, demographic, racial or ethnic grouping.</p> <p>Digital health equity³⁵ is achieved when all people have equal opportunity to access, use and benefit from digital health to attain long and healthy lives.</p>	<p>Digital literacy³⁶: “interest, attitude and ability of individuals to appropriately use digital technology and communication tools to access, manage, integrate, analyze and evaluate information, construct new knowledge, create and communicate with others”.</p> <p>Digital health literacy³⁷: “ability to seek, find, understand, and appraise health information from electronic sources and apply the knowledge gained to addressing or solving a health problem”.</p> <p>Availability³⁸: timeliness of accessing digital health information or services when and where needed.</p> <p>Access: availability of digital health information or services within reasonable reach of those who need them when they are needed</p> <p>Representativeness: does characteristics and profiles of participants included in the evaluation reflect the target populations’ characteristics/profiles?</p> <p>Cultural appropriateness: the digital health solution is respectful of and responsive to the cultural and religious beliefs, values and norms (e.g., language, communication style, contractual modality, timing) of all users and beneficiaries?</p> <p>Patient-centred³⁹: digital health information and services are delivered in a way that treats beneficiaries with dignity and respect. It supports patients being in control of their care and enables shared and informed decision-making in a</p>		<ul style="list-style-type: none"> • Is the required information communication technology (e.g., computer, mobile phone, internet connection/bandwidth, software) available in sufficient quantity and quality for all users and beneficiaries? • What steps or precautions⁴⁰ are being taken to ensure barriers (e.g., cost, digital literacy skills, privacy) to digital health use do not exist or are minimised? • Is data collected, in disaggregated and aggregated form according to the social determinants of health: sex, gender identity, race, geographical location, socioeconomic group, level of (digital) literacy, age, ability? • Is a third party needed to assist with tech use at each time or just in the initial stages? • What are the channels for access? For example, consumer market or health care.

³⁴ “Www.Cdc.Gov”; “Https://Www.Instituteofhealthequity.Org/.”

³⁵ World Health Organization, *Global Strategy on Digital Health 2020-2025*.

³⁶ Government of British Columbia, “Digital Literacy.”

³⁷ Norman and Skinner, “EHealth Literacy.”

³⁸ Detollenaere Jens et al., “Barriers and Facilitators for EHealth Adoption by General Practitioners in Belgium.”

³⁹ Government of British Columbia, “The British Columbia Patient-Centered Care Framework.”

⁴⁰ Veinot, Mitchell, and Ancker, “Good Intentions Are Not Enough.”

		partnership model between patients, families and care providers.		
SUSTAINABILITY⁴¹	This is the process by which the digital health solution and the practices and policies that support it become institutionalized or integrated within the structures and systems for health care delivery.	It can be measured by the number of patients or providers who have used the digital health solution or have recommended it to others during a given time period; frequency of use; or evidence of sustained use following the end of the assessment period. <ul style="list-style-type: none"> • Embeddedness • Integration • Number of log-ins, clicks, or modules completed • Number of app downloads and interactions over time may also capture sustained uptake 	<ul style="list-style-type: none"> • Program sustainability index scores • System utilization data • Rate of usage over time 	<ul style="list-style-type: none"> • The specific time frame for assessing sustainability and maintenance of a digital health solution varies across projects. • What structures, resources or processes are needed to ensure long term continuity and systemic embeddedness of the digital health solution? • How stable is the DHI in the organization? • Why were programs sustained or not sustained? • What are the predictors of sustainability over time? • How would you identify and distinguish meaningful use of a digital solution? • What usability strategies on the back end are implemented to encourage sustained use? E.g., push notifications, text message reminders. • How much time has been committed to ensure enough time and staff are available to provide (1) training for staff and patients, (2) technical support, and (3) frequently monitoring to ensure the solution remains up to date and, in some cases, compatible with EHR systems?
CONTEXTUAL FACTORS⁴²	This encompasses the wider institutional, sociocultural and economic environment of digital health implementation at the macro, meso, and micro levels that can act to enable or constrain implementation.	<p>Social influence⁴³: the degree to which an individual perceives that others (e.g., supervisors, peers, patients, regulatory bodies) believe she or he should adopt or not, the new technology.</p> <p>Facilitating conditions⁴⁴: the managerial practices and policies put in place to support and reward technology use. The extent to which digital health use is encouraged, supported, and rewarded in the organization.</p>		<ul style="list-style-type: none"> • Do health providers value the digital health supported task? • Is the new technology perceived as consistent with existing work processes? Does workflow need to be modified to accommodate its use? • How will the system fit with the organization’s strategy, culture, structure/processes, information infrastructure and return on value?
ACCEPTABILITY	Acceptability is “a multi-faceted construct that reflects the extent to which people delivering or receiving healthcare using a digital health solution consider it to be appropriate based on anticipated or experienced cognitive and emotional responses to the intervention”. ⁴⁵	<p>Affective attitude: how do users and beneficiaries feel about the digital health solution?</p> <p>Burden: what is the perceived amount of effort required to use or implement the digital health solution?</p> <p>Perceived effectiveness: to what extent do users perceive the digital health solution will achieve its purpose?</p> <p>Ethicality: to what extent is the digital health solution aligned to the value proposition of rights holders or stakeholders?</p> <p>Intervention coherence: the extent to which users understand the digital health solution and how it works</p>		<ul style="list-style-type: none"> • Who are the “first users” or “early adopters”? • How do you engage participants to be part of the early initiatives?

⁴¹ Glasgow, Vogt, and Boles, “Evaluating the Public Health Impact of Health Promotion Interventions.”

⁴² Greenhalgh et al., “Analysing the Role of Complexity in Explaining the Fortunes of Technology Programmes”; Lau, Price, and Keshavjee, “From Benefits Evaluation to Clinical Adoption”; Detollenaere Jens et al., “Barriers and Facilitators for EHealth Adoption by General Practitioners in Belgium.”

⁴³ Holahan et al., “Beyond Technology Acceptance to Effective Technology Use.”

⁴⁴ Holahan et al.

⁴⁵ Sekhon, Cartwright, and Francis, “Acceptability of Healthcare Interventions.”

		<p>Opportunity costs: what value, processes, benefits or resources are given up in order to use or benefit from the digital health solution</p> <p>Self-efficacy: what is the confidence of users that they can perform the actions required to use the digital health solution?</p>		
APPROPRIATENESS	<p>This is related to the fit, relevance, and compatibility of the digital health solution for a given setting, provider or patient, to address a specific health condition. Digital health solutions should be clinically relevant and tailored to align with the comfort, needs and preferences of target end user and beneficiaries.</p>	<p>Compatibility⁴⁶: the degree to which the digital solution is aligned and consistent with workplace values and processes and the extent to which providers value the digital health supported task</p> <ul style="list-style-type: none"> • Perceptions of compatibility assesses the extent of fit between a digital health solution and the individual or the situation in which the technology will be used. • Compatibility with work values • Compatibility with work processes <p>Usability: Goes beyond technology or task but refers to the experience and the degree to which effort is required to take advantage of the DHI with less burdens placed on the end user (e. g., using common interaction paradigms). It captures how well a digital health solution meets the users’ needs and contexts.</p> <p>Functionality: An outcome of digital health efficacy that describes the extent to which a digital health solution, technology or tool functions as it is intended.⁴⁷ This can have an impact on delivery or care, provider workload and patient outcomes. The type and level of features of the digital health solution, such as order entry with decision support for reminders and alerts.⁴⁸</p>	<ul style="list-style-type: none"> • Collaborative research with clinical communities • Landscape surveys • Standardized PREMs (Patient-reported experience measures) and PROMs (patient-reported outcome measures) 	<ul style="list-style-type: none"> • To what extent do the regulatory and clinical benchmarks enable implementation and aligned with achieving the quadruple aims? • How end-users perceive/experience the “fit” between themselves (individual) and a digital health solution, and/or the situation (system/context) in which the technology will be used? • Was the modality appropriate for the health concern? (Patient reported) • Was the modality appropriate for patient’s condition/ health concern? (Provider reported)
EFFICIENCY	<p>Efficiency refers to optimal use of available resources (financial & human) to achieve set goals of a digital health solution.</p> <p>How well does a digital health solution improve efficiency of health care delivery and workforce productivity?</p> <p>It can also refer to how well a digital health solution or tool is designed. Poor user interface design can reduce efficiencies increasing the likelihood of data or inputting errors. (E.g., too many menus, alerts, high proficiency required to use.)⁴⁹</p>	<ul style="list-style-type: none"> • Health system utilization: Unnecessary tests, hospitalization and length of stay, reduction of ineffective care • Timely • Provider experience: Time savings for clinicians, workforce productivity, prolonged use and fatigue • Economic growth • Innovation growth in the healthcare sector 	<ul style="list-style-type: none"> • Previous studies and funded research on this topic, modality, technology, etc. (environmental scans, literature reviews, clinical studies, etc.) • Market research and landscape analysis (surveys) 	<ul style="list-style-type: none"> • How well does a digital health solution improve efficiency of health care delivery and workforce productivity?

⁴⁶ Holahan et al., “Beyond Technology Acceptance to Effective Technology Use.”

⁴⁷ Canada Health Infoway, “Benefits Evaluation Indicators Technical Report <https://www.infoway-inforoute.ca/En/Component/Edocman/Resources/Reports/450-Benefits-Evaluation-Indicators-Technical-Report-Version-2-0>.”

⁴⁸ Loo Gee et al., *Benefits Realisation: Sharing Insights -- Global Digital Health Partnership (GDHP) White Paper on Evidence and Evaluation*.

⁴⁹ Khairat et al., “Association Between Proficiency and Efficiency in Electronic Health Records Among Pediatricians at a Major Academic Health System.”

<p>EFFECTIVENESS</p>	<p>Effectiveness is the performance of a digital health solution in the real world, including in routine clinical practice, home or community care, and in the context of continuity of care with individuals or local dispersed teams and referral services.</p>	<p>Adherence rate or retention rate⁵⁰: Describes ratio of actual usage in terms of type, frequency, duration, location and flexibility (e.g. the volume of medication orders entered by providers on the nursing units in a given time period).</p> <p>Reach⁵¹: individual-level measure of participation that refers to the percentage and characteristics of persons who receive or are affected by the digital health solution. Measured as absolute number, proportion, and representativeness of individuals who are using or benefitting from the technology over time, including reasons why or why not.</p> <p>Adoption: measured as the subset (absolute number, proportion, and representativeness) of potentially eligible or target users or beneficiaries who make use of the digital health solution (i.e., actual users within a wider pool of eligible population).</p> <p>User behaviour: The determinants of implementation, intention to use, self-reported use, acceptance and satisfaction by end-users.</p> <p>Facilitators and barriers: the conditions that influence implementation success or failure. Facilitators to actual use may predict an individual's likelihood to adopt and use new technology. Barriers to actual use can include inefficient workflow, poorly designed interface (usability) and update features.</p> <p>Ease of use: extent to which use of the digital health solution is easily learned so users can rapidly accomplish intended tasks without having to relearn.⁵²</p>	<p>Project-level adoption data (for Infoway, projects generally have milestones with specific adoption targets, requiring delivery of adoption data periodically – examples in performance dashboard pages 1,2,3)</p> <p>Landscape surveys (longitudinal measurement of key citizen and clinician adoption metrics for a core set of functions and services including patient e-view, e-book, video visits, remote monitoring, clinician EMR, peer messaging, patient messaging, etc.)</p> <p>Full set of surveys here:</p> <ul style="list-style-type: none"> • A Healthy Dialogue • Annual citizen surveys (2018, 2019, 2020) • COVID tracking survey • 2021 National Survey of Canadian Physicians • 2020 National Survey of Canadian Nurses • 2018 Canadian Physician Survey • 2019 Commonwealth Fund Physician Survey • 2016 Community-Based Pharmacists Survey <ul style="list-style-type: none"> • Project-level adoption data (identify milestones with specific adoption targets) • Periodically collect adoption data, for example, performance dashboard pages 1,2,3) • Market research and landscape analysis (surveys) • Landscape surveys (longitudinal measurement of key citizen and clinician adoption metrics for a core set of functions and services including patient e-view, e-book, video visits, remote monitoring, clinician EMR, peer messaging, patient messaging, etc.) • Outcomes modeling applying Pan-Canadian studies and related methods 	<ul style="list-style-type: none"> • What is the actual usage in terms of type, frequency, duration, location and flexibility? • What performance measures are collected and prioritized to assess ability of DHI to deliver care efficiently? • What is the desired level of professional competency, knowledge, skills and performance in the workplace? <p>Reach:</p> <ul style="list-style-type: none"> • What does the implementation rollout look like? • How many implementing sites are there (staggered approach recommended)? • How do you optimize reach of the intended target population to ensure uptake and facilitate acceptance? • How do you reach those who are experiencing access issues with health system? <p>Patients:</p> <ul style="list-style-type: none"> • Does the digital solution improve/maintain patients' adherence to treatment? <p>Health care providers:</p> <ul style="list-style-type: none"> • Does the digital solution improve/maintain staff's adherence to clinical protocols? • Are health workers following the appropriate clinical protocols when conducting their work? • Are staff able to operate the digital health solution as intended, outside the context of their training?
<p>FIDELITY⁵³</p>	<p>This is the degree to which a digital health solution is implemented as prescribed during the planning stage and delivered as intended. It also includes adaptations made to</p>	<p>Fidelity of design</p> <ul style="list-style-type: none"> • Procedures to measure dose and intensity (e.g., length of intervention contact, number of contacts, and frequency of contacts) • Procedures to address foreseeable setbacks in implementation (e.g., therapist dropout over the course of a multiyear study) 		<ul style="list-style-type: none"> • Are the elements (including key functions, workflow, time and resource implications) of the digital health solution consistent with the intention? • What changes (to the digital health solution or the implementation strategy) are required in order to improve its effectiveness?

⁵⁰ Kowatsch et al., "A Design and Evaluation Framework for Digital Health Interventions."

⁵¹ Glasgow, Vogt, and Boles, "Evaluating the Public Health Impact of Health Promotion Interventions."

⁵² De Vito Dabbs et al., "User-Centered Design and Interactive Health Technologies for Patients."

⁵³ World Health Organization, *Monitoring and Evaluating Digital Health Interventions*.

the technology and changes to the implementation strategy.	<p>Training of providers</p> <ul style="list-style-type: none"> How intervention providers are recruited, proportions of targeted people reached, participation exposure to intervention activities – intervention intensity <p>Fidelity of receipt</p> <ul style="list-style-type: none"> How end-users received the DHI 		
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Health System Impact – What are the results/outcomes? What changes have been triggered?

This phase is a central point for evaluation and focuses on the wider system level results. It involves the collection and analysis of indicators to assess the overall impacts of digital health on the quadruple aim outcomes: improved patient experience, improved provider experience, improved patient (population) outcomes and reduced per capita cost of care to inform long term planning, growth, and scale.

Digital health end-users may include consumers, patients, and clinicians. Other healthcare stakeholders also include end-users not directly involved in the delivery of health care, such as healthcare administrators, digital health designers, policy makers, and researchers.

DIMENSION/ CONSTRUCT	DEFINITIONS	WHAT TO MEASURE/SUB-CONSTRUCT/VARIABLE	METHODS, TOOLS, & APPROACHES	QUESTIONS/CONSIDERATIONS
EQUITY	<p>Health equity⁵⁴ implies that everyone has a fair opportunity to attain long and healthy lives and that no one is disadvantaged from achieving this potential irrespective of their social, economic, geographic, demographic, racial or ethnic grouping.</p> <p>Digital health equity⁵⁵ is achieved when all people have equal opportunity to access, use and benefit from digital health to attain long and healthy lives.</p>	<p>Digital literacy⁵⁶: “interest, attitude and ability of individuals to appropriately use digital technology and communication tools to access, manage, integrate, analyze and evaluate information, construct new knowledge, create and communicate with others”.</p> <p>Digital health literacy⁵⁷: “ability to seek, find, understand, and appraise health information from electronic sources and apply the knowledge gained to addressing or solving a health problem”.</p> <p>Access: availability of digital health information or services within reasonable reach of those who need them when they are needed</p> <p>Availability⁵⁸: timeliness of accessing digital health information or services when and where needed.</p> <p>Patient-centred⁵⁹: digital health information and services are delivered in a way that treats beneficiaries with dignity and respect. It supports patients being in control of their care and enables shared and informed decision-making in a partnership model between patients, families and care providers.</p> <p>Representativeness: characteristics of participants that are able to access the digital health solution reflects the target populations’ characteristics.</p> <ul style="list-style-type: none"> Lived experiences of patient populations Social impact 	<ul style="list-style-type: none"> Patient-reported experience measures <p>Sources:</p> <ul style="list-style-type: none"> First Nations Principles of OCAP™ (ownership, control, access and protection) United Nations Declaration on the Rights of Indigenous Peoples (UNDRIP) Indigenous Collaborative <p>https://www.healthcareexcellence.ca/en/what-we-do/what-we-do-together/the-promoting-life-together-collaborative/</p>	<ul style="list-style-type: none"> Is the required information communication technology (e.g., computer, mobile phone, internet connection/bandwidth, software) available in sufficient quantity and quality for all users and beneficiaries? What steps or precautions⁶⁰ are being taken to ensure barriers (e.g., cost, digital literacy skills, privacy) to digital health use do not exist or are minimised? Is data collected, in disaggregated and aggregated form according to the social determinants of health: sex, gender identity, race, geographical location, socioeconomic group, level of (digital) literacy, age, ability? How do you identify and mitigate any healthcare provider bias? What mitigation measures are in place for lack of technological infrastructure and device access? When considering impacts do you consider inequality in access, uptake, adherence and effectiveness? Do you take an inclusive approach at all stages of the design and implementation of the digital health solution? What knowledge and/or support is required to use the technology?

⁵⁴ “Www.Cdc.Gov”; “Https://Www.Instituteofhealthequity.Org/.”

⁵⁵ World Health Organization, *Global Strategy on Digital Health 2020-2025*.

⁵⁶ Government of British Columbia, “Digital Literacy.”

⁵⁷ Norman and Skinner, “EHealth Literacy.”

⁵⁸ Detollenaere Jens et al., “Barriers and Facilitators for EHealth Adoption by General Practitioners in Belgium.”

⁵⁹ Government of British Columbia, “The British Columbia Patient-Centered Care Framework.”

⁶⁰ Veinot, Mitchell, and Ancker, “Good Intentions Are Not Enough.”

		<ul style="list-style-type: none"> • Indigenous groups – collaboration and relationship building to integrate Indigenous ways of knowing • Self-determination • Cultural safety/cultural competence 		
SUSTAINABILITY⁶¹	<p>This is the process by which the digital health solution and the practices and policies that support it become institutionalized or integrated within the structures and systems for health care delivery.</p> <p>The long-term effects of a program on outcomes after a program is completed or the “continued use of program components and activities for the continued achievement of desirable program and population outcomes”⁶²</p>	<p>Other terms for sustainability include routinization, maintenance, sustainment or long-term follow-up but can also include terms that reflect discontinuation, such as deadoption.</p>	<p>It can be measured by the number of patients who have used an app or providers who have recommended an app during a given time period, the frequency of app use, or evidence of sustained use following the end of assessment period (trial, study, etc.).</p>	<ul style="list-style-type: none"> • What impacts adherence to digital health intervention? • Usability of the digital health tool/intervention • Literacy burden of the clinical intervention being delivered through the technology • Access to time, money and coping skills • Prioritizing of health over other issues, there may be other stressors that can influence adherence to DHI.

Patient Experience
Engagement, motivation and enablement of all patients to play an active role in matters related to their health and wellness in a holistic and equitable manner.

PATIENT EXPERIENCE	<p>This relates to a broad spectrum of dimensions, domains and constructs that explore the human health care experiences beyond the clinical encounter. It highlights the central role of the patient but also includes interactions among patients, families, care partners and the health care providers.⁶³</p> <p>The experience of the end-user (patient) as they interact with a digital health technology or service. The usefulness, ease-of-use, and competency of working with eHealth services. <i>How user-friendly is it?</i></p>	<p>Measures may include satisfaction and ease of access with the design of a digital health interface or other heuristic evaluation measures, such as the match between the system and the real world.</p> <p>What quality measures are important to assess overall patient experience? (e.g. patient adherence to medical advice, clinical outcomes, patient safety, and lower use of unnecessary services)</p> <ul style="list-style-type: none"> • Patient satisfaction: Covers the extent to which the users feel gratified from using the DHI to accomplish their tasks, as well as how easy to learn and easy to use the digital health solution. • Ease of Use: The degree to which effort is required to take adequate advantage of the digital health solution. • Patient-centredness • Appropriateness • Intention to use • Digital health literacy: some patient-facing technologies require no knowledge from the patient; others require clinical knowledge, technical knowledge, and the ability to make judgments about (for example) what counts as urgent. 	<p>PREMs (Patient-reported experience measures)</p> <ul style="list-style-type: none"> • Longitudinal surveys • Real time surveys • Sector comparisons and benchmarking <p>Partnerships with patient advocacy groups, patient navigator programs, patient-safety groups, patient and family advisory networks etc. (PAN)</p> <p>Links to studies we’ve led or funded with methods of relevance: Direct Lab Study</p> <p>(GDHP White Paper)⁶⁵</p> <ul style="list-style-type: none"> • Surveys • Questionnaires • Program evaluations • Interviews • Literature review • Video ethnography • UX/UI testing • A/B testing • Think aloud technique • Card-sorting • Responsive design/Adaptive design 	<ul style="list-style-type: none"> • Does the design follow best practices for effective user experience, and consider digital health literacy levels of its end-users? • What factors influence uptake of a digital health technology/solution? • Prior computer/technology knowledge and skills of patients • Trust in technology and health organizations/vendors associated with the technology • Exposure with informal social networks
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⁶¹ Glasgow, Vogt, and Boles, “Evaluating the Public Health Impact of Health Promotion Interventions.”

⁶² Glasgow, Vogt, and Boles.

⁶³ Wolf et al., “Reexamining ‘Defining Patient Experience.’”

⁶⁵ Loo Gee et al., *Benefits Realisation: Sharing Insights -- Global Digital Health Partnership (GDHP) White Paper on Evidence and Evaluation*.

- Features such as size, sounds, aesthetics, and “clunkiness” have significant impact on the technology’s actual and perceived usability and appropriateness.⁶⁴

Provider Experience

Enhanced work conditions for healthcare providers through increased access to tools, innovations, and efficient work processes to prevent burnout and dissatisfaction. (Clinical Value)

PROVIDER EXPERIENCE

This is related to the well-documented link between provider experience and the quality of care provided and experienced by patients.⁶⁶ And by extension, the provider experience can have an impact on the overall performance of the health system.

Ensuring that the solution does not contribute negative experiences in the delivery of care due to:

- Inefficient workflows
- Uncoordinated communication
- Information overload, e.g., too many notifications, alerts, etc.

Optimization:

- Cost savings to the provider
- Time savings to the provider
- Streamlining processes: To what degree does the digital health solution prevent provider burnout and dissatisfaction?

Appropriateness/clinical relevance: To what degree does the digital health solution/tool align with care delivery or address the clinical issue.

Health information system quality: The completeness, accuracy, relevance and comprehension of the content in the eHealth system influences its uptake.⁶⁷ Physicians prefer to see an analysis of the data rather than raw data to get an overview of their patients and clinical work

What data (patient reported outcomes) would be most relevant and meaningful to inform clinical decisions and clinical management?⁶⁸

Certain aspects or quality of experience that a provider has with that digital health solution, technology or tool will have direct impact on quality of care delivered:

Coherence focuses upon providers’ understanding of the intervention prior to working with it. The sense-making work that people do individually and collectively when they are faced with the problem of operationalizing some set of practices.

Competency: The knowledge and support that is needed to use the technology. Some technologies are much easier to operate than others; some require frequent troubleshooting; and some assume a different organizational role—or even an altered professional identity—for the user.

- To what extent does technology and workflow optimization mitigate burnout among providers?
- What models of health care delivery enable improved provider experiences?
- Is there a process for supporting cultural and service change management to ensure successful eHealth implementation among providers and other healthcare staff?
 - Is there adequate training and technical support for providers?
 - Best practices in change management
 - Provider comfort with specific technologies
 - Provider experience with specific technologies
- Was the selected virtual care modality appropriate for patient’s condition/health concern?
- To what extent does a patient’s behaviour follow medical advice or whether the patient’s behaviour corresponds to the expected outcomes of the intervention?
- To what extent does the digital health solution allow for increased care for more patients in a more efficient and productive manner?

Cost Implications

Increasing quality of care at lower costs through efficient use and allocation of resources and reduction of readmissions, unnecessary emergency department (ED) visits, and misappropriate use of health care.

⁶⁴ Kowatsch et al., “A Design and Evaluation Framework for Digital Health Interventions”; Greenhalgh et al., “Beyond Adoption.”

⁶⁶ Friedberg et al., “Factors Affecting Physician Professional Satisfaction and Their Implications for Patient Care, Health Systems, and Health Policy.”

⁶⁷ Detollenaere Jens et al., “Barriers and Facilitators for EHealth Adoption by General Practitioners in Belgium.”

⁶⁸ Wesley et al., “A Socio-Technical Systems Approach to the Use of Health IT for Patient Reported Outcomes.”

COST IMPLICATIONS	<p>The new digital health tool, solution or technology should save on costs compared to the previous approach or in-person care (where appropriate). This can be related to both cost savings (cost-effectiveness, resource allocation, reduction in unnecessary health care utilization, etc.) and time savings (efficiency). When considering cost per capita or other monetary outcomes, economic evaluations help to inform decision makers about the relative value for money of those interventions against specified alternatives.</p>	<p>System capability: A “health system’s ability to reliably and consistently deliver a distinctive outcome, relevant to its business, through the right combination of processes, tools, knowledge, skills and organization.”</p> <p>Efficiency: Includes the optimal use of available resources (financial & human) in order to achieve set goals and outcomes.</p> <p>Productivity: Optimal use of available resources (financial & human) to achieve set goals.</p> <ul style="list-style-type: none"> • Net costs • Healthy life years or disability-adjusted life year (DALY) • Cost per case of death or disease prevention • % of time in clinic versus administrative /off unit time (Clinical FTE) • Block time /appointment slot utilization • Case/patient volume 	<ul style="list-style-type: none"> • Cost-utility analysis (CUA) • Cost minimization analysis (if no difference in clinical outcomes anticipated) • Cost per case of death or disease prevention • Program data • Pan-Canadian studies • Benefit modelling • Economic analyses • Non-inferiority assessment • Program evaluations (these are conducted by Infoway as part of the program lifecycle) • Virtual visits experience and utilization in BC study • EMR ROI Study • Infoway’s Pan-Canadian studies and national models (example: “Connected Health Information” summary and technical appendix) 	<ul style="list-style-type: none"> • What are the net costs considerations (e.g., monetary avoidance, reduction and cost savings)? • Can same/better quality of care be achieved at a lower cost? • What is the quality of the digital and system infrastructure? Connectivity issues and the inability to provide real-time access to eHealth systems entail loss of time and potential loss of revenue.
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Patient (Population) Outcomes
Prevention, management and health promotion activities are effective in reducing individual and societal burden of disease, including in underserved groups.

HEALTH OUTCOMES	<p>This involves assessing both the short-term clinical outcomes and longer-term change in the health status of patients that can be attributed to digital health interventions.</p>	<p>Digital health safety: Describes threats to patient safety and preventable harm associated with the use of digital health solutions.</p> <p>Patient safety⁶⁹: The extent to which the usage of a digital health solution is safe with respect to side effects. It accounts for adverse events, prevention, surveillance, and risk management.</p>	<ul style="list-style-type: none"> • Standardized PREMs (Patient-reported experience measures) and PROMs (patient-reported outcome measures) • Clinical effectiveness outcome measures • Health utilization and health system data • Remote monitoring project evaluations (Infoway) • Infoway studies with methods of relevance: <ul style="list-style-type: none"> • Information Gaps Study • Repeat Imaging Study • Drug Profile View Study • RCT/non-randomized studies; systematic review of these studies • Real world data (RWD/RWE) collection and analysis • Landscape surveys with common measures for satisfaction and ability to self manage • Remote monitoring project evaluations (Infoway) 	<ul style="list-style-type: none"> • What improvements are evident in relevant outcomes in order to make decisions? • Does current evidence show that techniques used in the digital health solutions are recognized and show desired behaviour change, health-specific outcomes, etc.? • Which users have been unintentionally excluded from accessing the digital health solution? • What health quality indicators? <ul style="list-style-type: none"> ○ Positive behaviour change ○ Improved patient self-management
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Cross-Cutting: Foundational Constructs

<p>SUSTAINABILITY⁷⁰</p> <ul style="list-style-type: none"> • Successful implementation • Environmental impact: What is the long-term environmental impact of the technology? Will it result in reduced use of energy? Will it produce more digital waste during production or use that could be harmful to the environment? • Does it help build sustainable relationships by going beyond single visits, and instead integrating virtual teams to serve patients better?
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⁶⁹ Kowatsch et al., “A Design and Evaluation Framework for Digital Health Interventions.”

⁷⁰ Greenhalgh et al., “The NASSS-CAT Tools for Understanding, Guiding, Monitoring, and Researching Technology Implementation Projects in Health and Social Care.”

<p>SCALABILITY/SPREAD⁷¹</p> <p>Successful implementation</p>
<p>DIGITAL HEALTH GOVERNANCE</p> <ul style="list-style-type: none"> • Types of accountability and decision-making structures in place regarding eHealth adoption are included in this category • What policies govern data sharing privacy and confidentiality? • What legislative acts govern eHealth adoption? • Is there an information governance agreement between different organizations and decision-makers involved? • What accountability and decision-making structures are in place?
<p>DIGITAL HEALTH EQUITY</p> <p>This benefits category relates to health equity, being the absence of avoidable, unfair or remediable differences among groups of people, whether those groups are defined socially, economically, demographically or geographically or by other means of stratification. Health equity implies that, ideally, everyone should have a fair opportunity to attain their full health potential and that no one should be disadvantaged from achieving this potential.</p>
<p>Cross-cutting: Processes</p>
<p>ENGAGEMENT</p> <p>Engaging is an ongoing process and an important initial first step in the evaluation strategy. Ideally engaging key stakeholders should occur as early as possible, identifying community leaders and partners (including policy, clinical, administrative, and regulatory actors) in addition to potential users and beneficiaries of digital health. It involves answering the questions of: <i>Who do we involve/How do we involve them?</i> Engaging with the right people early will help facilitate buy-in, early adoption and utilization, as well as refinement of the technology, where needed. Strategic and purposeful engagement will have an impact on implementation success as well as the short and long-term outcomes. The people involved (or excluded) from this process impacts implementation success, uptake and long-term sustainability.</p>
<p>REFLECTING</p> <p>What have we learnt?</p> <p>What are we learning as we go along?</p> <ul style="list-style-type: none"> • Feedback cycles, frequency of monitoring & data verification expert review (min annually) <p>What are the opportunities for quality improvement?</p>

⁷¹ Greenhalgh et al.